Use case
Understanding your usage in a broader context

It is useful to view your institution's usage in JUSP, but many institutions want to understand what that usage means in a broader context. How does your usage compare with that of other institutions in your Jisc band? What constitutes "good usage"? Do you have higher than average usage for some publishers that may be worth highlighting within your institution? Do you have lower than average usage for some publishers that warrants further investigation or more resource promotion?

How can JUSP help?

The usage profiling reports enable you to compare your own usage from a particular journal publisher with average usage from other JUSP participants. You can compare with an average for libraries for which we hold data from that publisher in JUSP in:

- Your Jisc band
- Your region
- Groups to which your institution belongs (e.g. Russell Group, RLUK, University Alliance, M25)

You can run these reports by calendar or academic year. The academic year report (1 August - 31 July) also lets you see an average of FTE numbers (staff and students) in each band, region and group, to compare usage per FTE. You can also export the data from the report in CSV format to enable you to save the information, share with others, or to support further analysis.

The data visualisations "Compare your site with others in your Jisc Band" and "Compare your site with others in your peer groups" allow you to see your institution's usage in an anonymised group.

What do JUSP institutions say?

"We have been using the usage profiling reports in a number of different ways to understand our usage in a broader context. Recently we've used the information from the usage profiling reports to inform a presentation about the library and to support a business case for a purchase to improve the user experience of accessing electronic resources."

Plymouth University

"We're always interested to know how our use compares with others for example to benchmark how our students and staff used resources compared with other institutions in our Jisc band."

The Open University

"We were looking at the year on year comparison of usage, and it was interesting to find unexpected trends. We intend to look at the usage profiling reports to see if this is a national trend or something specific to our institution that warrants further investigation."

University of Sussex

"The usage profiling has also been useful to compare any anomalies we find in our data to that of other institutions to help work out if this is just an issue for us or if it seems like others are affected."

Newcastle University